

Newburyport School Committee
Sub-Committee Meeting Agenda

Sub-Committee: Communications
Meeting Date: November 7, 2008
In Attendance: Stephanie Weaver, Kevin Lyons, Nick deKanter, Sarah Hayden, Keri Stoksted
Absent: Dana Hooper

Comment [DH1]:

(1) Port Media

Sarah Hayden, Keri Stoksted (ED at Port Media), and Don Skane came to talk about the many opportunities for the Newburyport Public Schools to work with Port Media. Keri is going to forward the notes she prepared for the meeting, but we basically talked about the following:

- Using Port Media as part of the communication plan for school emergencies. Keri explained that she can give web access to the "community bulletin board" so that up to date information can be posted. Kevin introduced Cathy Manning to Keri, and they will coordinate how to get access to this.
- Using Port Media as an outlet for Student Productions
- Getting a list of "items" from the AV Teachers at NHS (and Don) to include during negotiation of Verizon VIOS contract
- Utilizing the studio to produce school related program (we talked about the idea that Dana had outlined last year)
- Broadcasts-Improving set-up issues before SC meetings, "wiring" a room to be camera-ready,etc.
- Website: www.portmedia.org - sharing this information on our newsletter. Getting podcasts posted so the community can watch/listen to our meetings. Students from NHS can work to help produce & record the meetings.

Action Items:

- Kevin to work with Keri to get system in place for emergency communications
- "Tech Team" to be designated to work with Port Media
- Steph to include links on newsletter
- Nick to get Stephanie (NHS Video Teacher) and Keri together to talk about opportunities for internships
- Keri, Sarah to come back to subcommittee meeting in January

(2) Goals

- ▶ We went through the document that Gordy gave us at the most recent School Committee Meeting (11/3/08) and basically took out the section referring to the Strategic Plan. The "spirit" of the SC helping to show how important our teachers are is going to be summarized in the Strategic Plan. Members present felt the specific language pointed towards salary comparisons (as outlined in that document) as well as the specific language requiring that the SC would respond to letters to the editor was not appropriate as a goal.
 - Action – Steph to forward list of final goals to Gordy by 11/10/08

(3) Newsletter – discuss timing for district web site posting

- ▶ Inclusion piece is being re-worked by Karen Brann and Susan Craig.
- ▶ Nick is finishing his edits
- ▶ Steph to work with Cathy Manning on website clean-up and posting of final PDFs

(4) Next Meeting Date

- ▶ Friday, December 5th, 2008 3:30pm in the Supt. Conference Room