

Newburyport School Committee Sub-Committee Meeting Agenda

Sub-Committee: Communications
Meeting Date: February 6, 2009
In Attendance: Stephanie Weaver, Kevin Lyons, Nick deKanter, Dana Hooper
Absent:

(1) Newsletter –

- March 2009
 - Financial Focus – developing an issue that helps to explain what is going on with this year’s budget development. Explaining our budget categories, breaking down the timeline, a section on links (MA taxpayers, DOE, Noah Berger’s site). We also talked about highlighting some of the great things (connected to Strategic Plan) that are happening that do not cost money.
 - Assignments for next edition:
 - Steph – Budget Resources
 - Dana – description of budget categories, budget timeline
 - Kevin – Message – Strategic plan & update on what’s been going on with budget development for next year.
 - Nick – Calendar for upcoming budget workshops. Also going through S.Plan to identify what we can show is being done already that doesn’t cost money.

Action Items:

- Articles/submissions due to Stephanie by February 26th

(2) Budget Communication Plan

- Budget Workshops (Calendar to be determined)
- Reaching out to community organizations (Rotary/Golden Agers/etc.)
- Touching base w/John about ballot initiative (is there a possibility)
- Connecting all of this to the Strategic Plan

Action Items:

- We need to get Kevin on camera explaining the Strategic Plan and get it broadcast. Steph and Nick will work on logistics. Steph to see if John A. or John B. can help with storyboard.

(3) Budget Web Pages

- ▶ Creating a better “budget” section off the district site that allows people to look at different views of the budget. Starting with big picture going down to a more granular level. Dana and Nick to work on drafting architecture. We also need to see if we can pick Deirdre’s brain on frequently asked questions, and add those to this as well.

(4) Next Meeting:

- ▶ Friday, March 6th, 2009 3:30pm in the Supt. Conference Room